

## EXHIBITOR/SPONSORSHIP PROSPECTUS/ADVERTISING INFORMATION

**Would clinical and research professionals, in the area of developmental and behavioral pediatrics, child psychology, education, and related disciplines be interested in your products or services?**

***Then don't miss your opportunity to sponsor, exhibit, and advertise at the 2024 Society for Developmental and Behavioral Pediatrics (SDBP) Annual Meeting!***

### MEETING OVERVIEW

**Join SDBP for the 2024 Annual Meeting, taking place September 12 - 16, 2024 at the Westin Washington, DC Downtown.** Make your presence known at the SDBP Annual Meeting. We are now accepting applications for tabletop exhibits and sponsorships from commercial and non-profit entities. Space is limited and will be assigned on a first come, first served basis.

The SDBP Annual Meeting is designed to provide a forum for pediatric healthcare providers including pediatricians (researchers, teachers, and/or clinicians), psychologists, nurse practitioners, social workers and educational specialists interested in developmental and behavioral pediatrics. A variety of educational formats are planned that will encourage the exchange of new scientific and clinical information and support the interchange of opinions regarding care and management issues relevant to developmental and behavioral pediatrics. Scientific material will be presented through symposia, oral abstracts, poster presentations, and small group sessions designed for in-depth exploration of specific topics.

### AUDIENCE

SDBP meeting attendees are comprised of multi-disciplinary professionals including physicians, psychologists, nurse practitioners, social workers, and educational specialists, involved in basic research, clinical studies, public health, and community practice.

## EXHIBITORS

### EXHIBITOR BENEFITS

- Access to 600+ clinical and research professionals in the area, of developmental and behavioral pediatrics, child psychology, education, and related disciplines.
- Each booth receives 2 exhibitor badges. Additional exhibitor personnel fee \$100 each.
- One meeting registration that permits entry to the SDBP scientific sessions.  
*(Pre-sessions requiring additional fees excluded)*
- Two complimentary seats at the Social Dinner (Fee is \$100 per guest of each attendee)  
Your company/institution in the Meeting APP (ability to upload graphics/information)/ final program/SDBP web site (meeting page)
- Mailing list of all meeting registrants for one time use only, upon request - sent after the meeting.  
*(Names and physical addresses only).*

## BOOTH INFORMATION/RATES

<b>Booth Size</b>	<b>One 6-foot table (skirted) with two chairs</b>
<b>Rate</b>	<b>\$1600</b>

### KEY DATES

#### Exhibitor Application Deadline

August 12, 2024

#### Exhibitor Registration and Set-up (tentative)

Saturday, September 14, 2024

7:30 AM – 11:00 AM

#### Exhibitor Cancellation Deadline

August 23, 2024

#### Dismantling

Monday, September 16, 2024

*Time to be determined, tentatively 12:00 PM*

#### Exhibit Dates

September 14 – September 16, 2024

**TENTATIVE Exhibit Hours** – a final timeline with exhibit hours will be available and distributed to exhibitors a few weeks prior to the meeting.

<b>Date</b>	<b>Exhibiting Hours</b>	<b>Function</b>
Saturday, September 14	1:00 PM – 5:00 PM	Meeting starts/ Breaks
Saturday, September 14	5:30 PM – 8:00 PM	Welcome Reception
Sunday, September 15	7:30 AM – 6:30 PM	General Session/Breaks
Monday, September 16	7:30 AM – 12:00 PM	General Session/Breaks

## EXHIBITOR VALUE PACKAGES

### Exhibitor Value Package 1 – \$2,400 (A \$200 savings!)

Includes exhibit space and one-full page color or black and white ad. Only four packages available. Deadline for ad submissions is **August 23, 2024**.

### Exhibitor Value Package 2 – \$3,000 (A \$300 savings!)

Includes exhibit space and refreshment break sponsorship during one of the AM or PM breaks.

### Affiliate/Exhibitor Meeting Space Requests

If you require meeting space for your sales meetings and/or an SDBP approved activity, please contact Daglyn Carr at [info@sdbp.org](mailto:info@sdbp.org). Space releases will be handled on a first come, first served basis and is subject to availability.

*Please note - events may not be held in conflict with the SDBP Annual Meeting sessions. Additional fees may apply.*

## SPONSORSHIP

SDBP offers numerous sponsoring opportunities to promote your organization and/or products!

### Welcome Reception (includes Poster Session 1) - \$5,500

The Welcome Reception is an anticipated tradition that draws in all registered attendees and includes the first of 2 poster sessions. This highly energetic event is a time for friends and colleagues to reconnect and view the latest in science in a casual setting. *Tentatively scheduled for Saturday, September 14 from 6:30pm-8pm.*

#### **Includes:**

- Access to 600+ clinical and research professionals in developmental and behavioral pediatrics, child psychology, education, and related disciplines.
- On-site signage at your selected SPONSORED event.
- Two meeting registrations that permit entry to the SDBP scientific sessions. *(Pre-sessions requiring additional fees excluded).*
- Your company/institution in the Meeting APP (ability to upload graphics/information)/ final program/SDBP web site (meeting page).
- Two complimentary seats at the Social Dinner (Fee is \$100 per guest of each attendee).
- Mailing list of meeting registrants for one time use only, upon request - sent after the meeting. *(Names and physical addresses only).*

### Poster Session 2 - \$2800

This Poster Session is the 2<sup>nd</sup> of two highly energetic sessions where friends and colleagues reconnect and view the latest in science in a casual setting. *Tentatively scheduled for Sunday, September 15 from 5pm-6:30pm.*

#### **Includes:**

- Access to 600+ clinical and research professionals in developmental and behavioral pediatrics, child psychology, education, and related disciplines.
- On-site signage at your selected SPONSORED event.
- One meeting registration that permits entry to the SDBP scientific sessions. *(Pre-sessions requiring additional fees excluded).*
- Your company/institution in the Meeting APP (ability to upload graphics/information) and on the SDBP web site (meeting page).
- One complimentary seat at the Social Dinner (Fee is \$100 per guest of each attendee).

### Coffee/Refreshment Breaks - \$1,700 per break

Sponsorship of a refreshment break will ensure your visibility and allow attendees to grab a quick refreshment/snack as they make the most of their time networking and visiting exhibitors. Recognition will be provided with signage near each refreshment station and in the online program and meeting APP.

#### **Includes:**

- Access to 600+ clinical and research professionals in developmental and behavioral pediatrics, child psychology, education, and related disciplines.
- On-site signage at your selected SPONSORED event.
- A listing of your company/institution on the Meeting APP (ability to upload graphics/information) and on the SDBP web site (meeting page).

### Tote Bags - \$3,600

Take this opportunity to provide meeting bags to the SDBP attendees. The sponsor's name and logo will appear on the bag. Please note product names are not permitted. The sponsor must provide the meeting bags and printing services in addition to the above \$3,600. One piece of printed material from the sponsor may be included in each bag. SDBP must approve the meeting bag design.

#### **Includes:**

- Access to 600+ clinical and research professionals in developmental and behavioral pediatrics, child psychology, education, and related disciplines.
- A listing of your company/institution on the Meeting APP (ability to upload graphics/information) and on the SDBP web site (meeting page).
- One meeting registration that permits entry to the SDBP scientific sessions. *(Pre-sessions requiring additional fees excluded).*
- One complimentary seat at the Social Dinner (Fee is \$100 per guest of each attendee).

*Support opportunities will be allocated on first come, first-served basis.*

## ADVERTISING

Looking to hire the perfect person for that newly opened position? Want to put your company or that new product in front of everyone at the meeting? Advertisements are the perfect solution! 4-color ads will be posted as part of the online program on our SDBP meetings website page and will be posted on the official meeting App. SDBP must approve all advertisements. Deadline for submissions is **August 23, 2024**.

### Advertising Fee: \$1000

1 page PDF - 8.5 inches wide x 11 inches high

## TERMS AND CONDITIONS

### Terms of Payment

Full payment to the Society for Developmental and Behavioral Pediatrics is required with the exhibit space application/contract. Space will not be assigned or held without the completed application and full payment. To complete your application and place your order for any of the above options, you can go to [Exhibitor](#) / [Sponsorship](#) or [Advertising](#).

If you are paying by check, make checks payable to: Society for Developmental and Behavioral Pediatrics and mail to Attention: Daglyn Carr, SDBP, 6728 Old McLean Village Drive, McLean, VA 22101.

### Assignment of Space

Tables are assigned upon receipt of applications on a first come, first served basis and at the discretion of SDBP management. Space is limited. Every effort is made to satisfy exhibitor space requests. SDBP management reserves the right to make space assignment changes. SDBP management reserves the right to transfer assignments when deemed to be in the best interest of the total exhibits. We do not provide table numbers. A tent card with the exhibitor's name will be placed on the table assigned to them.

### Cancellation Policy

Exhibitors have until August 23, 2024, to cancel their Exhibitor application. All cancellations must be received in writing by the cancellation deadline date. You can send your email to [info@sdbp.org](mailto:info@sdbp.org). Please note that all refunds will be subjected to a service charge of 50 percent of the net contract price. Cancellations received after August 23, 2024, will not be eligible for a refund.

### Furniture Rental, Decorations, Labor

Each exhibitor will be provided with two chairs and a skirted table. Decorator services are not available through SDBP. Electricity charges are the responsibility of the exhibitor. As the time gets closer to the meeting, all institutions/companies with completed, submitted applications, will receive communication from the SDBP office that will include "Exhibitor Equipment Form", shipping information, exhibitor location (room name) and exhibitor schedule with any revisions.

### Shipping

All costs associated with the shipping and receiving of exhibit materials are the exhibitor's responsibility. All exhibit materials can be shipped to:

#### SDBP Meeting 9/12 - 9/16

(Exhibitor's Name/Phone)

Hold for: (Exhibitor arrival date)

Package 1 of X

The Westin Washington, DC Downtown

999 9<sup>th</sup> Street, Northwest

Washington, DC 20001

### Security

Each exhibitor should make provisions to safeguard his/her goods from the time they are placed in the booth until the time they are removed. SDBP and the Hotel are not responsible for loss or damage. SDBP will not provide security personnel in the booth or meeting space areas.

**Notice of Disability**

In compliance with the Americans with Disabilities Act of 1990, SDBP will make reasonable efforts to accommodate persons with disabilities at the SDBP Annual Meeting provided ample notice of a need is given to SDBP. If you have special needs, please email Daglyn Carr at [info@sdbp.org](mailto:info@sdbp.org).

**Housing Rates and Reservations**

A block of rooms has been secured for SDBP meeting attendees and exhibitors at a discounted rate. Visit the meeting website for hotel booking information: <https://sdbp.org/annual-meeting/>

*Please contact **Daglyn Carr** at [info@sdbp.org](mailto:info@sdbp.org) or at 703-718-6008 for questions.*

