

## EXHIBITOR/SPONSORSHIP PROSPECTUS

**Would clinical and research professionals, in the area of developmental and behavioral pediatrics, child psychology, education, and related disciplines be interested in your products or services? *Then don't miss your opportunity for a tabletop exhibit at the 2022 Society for Developmental and Behavioral Pediatrics (SDBP) Annual Meeting!***

### EXHIBITOR OVERVIEW

Join SDBP for the 2022 Annual Meeting, taking place October 21 - 24, 2022 at the Sheraton Denver Downtown Hotel in Denver, CO. Make your presence known at the SDBP Annual Meeting. We are now accepting applications for tabletop exhibits from commercial and non-profit entities. Space is limited and will be assigned on a first come, first served basis.

The SDBP Annual Meeting is designed to provide a forum for pediatricians (researchers, teachers, and/or clinicians), pediatric psychologists and other healthcare providers and researchers interested in developmental and behavioral pediatrics. A variety of educational formats are planned that will encourage the exchange of new scientific and clinical information and support the interchange of opinions regarding care and management issues relevant to developmental and behavioral pediatrics. Scientific material will be presented through symposia, oral abstracts, poster presentations, and small group sessions designed for in-depth exploration of specific topics.

### AUDIENCE

SDBP meeting attendees are comprised of multi-disciplinary professionals including physicians, psychologists, nurse practitioners, social workers, and educational specialists, involved in basic research, clinical studies, public health, and community practice.

### EXHIBITOR BENEFITS

- A listing of your company description in the final online program
- A listing of your company on the SDBP web site (meeting page), and on the Meeting APP!
- Access to 550+ clinical and research professionals in the area of developmental and behavioral pediatrics, child psychology, education, and related disciplines
- Each booth receives 1 complimentary exhibitor badge that permits entry to the SDBP scientific sessions.

### KEY DATES

**Exhibitor Application Deadline**  
September 3, 2022

**Exhibitor Registration and Set-up**  
Saturday, October 22, 2022  
7:30 AM – 12:00 PM

**Exhibitor Cancellation Deadline**  
September 9, 2022

**Dismantling**  
Monday, October 24, 2022  
*Time to be determined, tentatively 12:00 PM*

**Exhibit Dates**  
Saturday, October 22 – Monday, October 24, 2022

**TENTATIVE Exhibit Hours** – a final timeline with exhibit hours will be available and distributed to exhibitors a few weeks prior to the meeting.

| Date                 | Exhibiting Hours   | Function               |
|----------------------|--------------------|------------------------|
| Saturday, October 22 | 1:00 PM – 5:00 PM  | Meeting starts/ Breaks |
| Saturday, October 22 | 5:30 PM – 7:00 PM  | Welcome Reception      |
| Sunday, October 23   | 7:30 AM – 7:00 PM  | General Session/Breaks |
| Monday, October 24   | 7:30 AM – 12:00 PM | General Session/Breaks |

## BOOTH INFORMATION/RATES

|                   |   |
|-------------------|---|
| <b>Booth Size</b> | <b>One 6-foot table (skirted) with two chairs</b> |
| <b>Rate</b>       | <b>\$1000</b>                                     |

Each booth receives 1 complimentary exhibitor badge that permits entry to the SDBP scientific sessions. There is a \$100 charge for additional employees/exhibitors to maintain booth. Those additional exhibitors who want to attend scientific sessions must register and pay posted registration fees.

## ADVERTISING

Looking to hire the perfect person for that newly opened position? Want to put your company or that new product in front of everyone at the meeting? Advertisements are the perfect solution! 4-color ads will be posted as part of the online program on our SDBP meetings website page and will be posted on the official meeting App; SDBP must approve all advertisements. Deadline for submissions is October 3, 2022.

Meeting Website and APP Advertising Fee:

1 page PDF - \$750

8.5 inches wide x 11 inches high

## SPONSORSHIP

Opportunities to sponsor events at the meeting are also available. All support opportunities listed below include the following:

- Mailing labels of all meeting registrants for a one time use only upon request (mailed after the meeting)
- Recognition on the SDBP website (meeting page)
- Recognition in the final program
- On-site signage

*Support opportunities will be allocated on first come, first-served basis.*

### **Individual Poster Sessions or Welcome Reception - \$5,200 per session**

The Poster Session and Reception is an anticipated tradition that draws in all registered attendees. This highly energetic event is a time for friends and colleagues to reconnect and view the latest in science in a casual setting. This year's Poster Sessions will **tentatively** be on Sunday, October 23 from 4pm–5pm and Monday, October 24 from 8am–9am.

### **Tote Bags - \$3,600**

Take this opportunity to provide meeting bags to the SDBP attendees. The sponsor name and logo will appear on the bag. Please note: product names are not permitted. The sponsor must provide the meeting bags and printing services in addition to the above \$3,600. One piece of printed material from the sponsor may be included in each bag. SDBP must approve the meeting bag design.

### **Coffee/Refreshment Breaks - \$1,700 per break**

Sponsorship of a refreshment break will ensure your visibility and allow attendees to grab a quick refreshment/snack as they make the most of their time visiting with exhibitors. Additional recognition will be provided on signage near each refreshment station.

## **EXHIBITOR VALUE PACKAGES**

### Exhibitor Value Package 1 – \$1,500 (A \$250 savings!)

Includes exhibit space and one-full page color or black and white ad. Only three packages available. Deadline for ad submissions is October 3, 2022.

### Exhibitor Value Package 2 – \$2,000 (A \$500 savings!)

Includes exhibit space and joint recognition on a refreshment break sign during one of the AM or PM breaks.

## **AFFILIATE/EXHIBITOR MEETING SPACE REQUESTS**

If you require meeting space for your sales meetings and/or an SDBP approved activity, please contact Daglyn Carr at [info@sdbp.org](mailto:info@sdbp.org). Space releases will be handled on a first come, first served basis, subject to availability. Please note: events may not be held in conflict with the SDBP Annual Meeting. Additional fees may apply.

## **TERMS AND CONDITIONS**

### **Terms of Payment**

Full payment to the Society for Developmental and Behavioral Pediatrics is required with the exhibit space application/contract. Space will not be assigned or held without the completed application and full payment. To complete your application and place your order for any of the above options, you can go to [Exhibitor](#) / [Sponsorship](#) or [Advertising](#). If you are paying by check, make checks payable to: Society for Developmental and Behavioral Pediatrics and mail to Attention: Daglyn Carr, SDBP, 6728 Old McLean Village Drive, McLean, VA 22101.

### **Assignment of Space**

Booths are assigned upon receipt of applications on a first come, first served basis and at the discretion of SDBP management. Space is limited. Every effort is made to satisfy exhibitor space requests. SDBP management reserves the right to make space assignment changes. SDBP management reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibits.

### **Cancellation Policy**

Exhibitors have until September 9, 2022 to cancel their Exhibitor application. All cancellations must be received in writing by the cancellation deadline date. You can send your email to [info@sdbp.org](mailto:info@sdbp.org). Please note that all refunds will be subjected to a service charge of 50 percent of the net contract price.

### **Furniture Rental, Decorations, Labor**

Each exhibitor will be provided with two chairs and a skirted table. Decorator services are not available through SDBP. Electricity charges are the responsibility of the exhibitor. Each exhibitor will receive an "Exhibitor Equipment Form" when the application is received and processed.

**Shipping**

All costs associated with the shipping and receiving of exhibit materials are the responsibility of the exhibitor. All exhibit materials can be shipped to:

**SDBP Meeting 10/21 - 10/24**

**(Exhibitor's Name/Phone)**

**Hold for: Exhibitor arrival date**

**Package 1 of X**

**Sheraton Denver Downtown Hotel**

**1550 Court Place**

**Denver, CO 80202**

**Security**

Each exhibitor should make provisions to safeguard his/her goods from the time they are placed in the booth until the time they are removed. SDBP and the Hotel are not responsible for loss or damage. SDBP will not provide security personnel in the booth or meeting space areas.

**Notice of Disability**

In compliance with the Americans with Disabilities Act of 1990, SDBP will make reasonable efforts to accommodate persons with disabilities at the SDBP Annual Meeting provided ample notice of a need is given to SDBP. If you have special needs, please call Daglyn Carr at 703-718-6008 or email [info@sdbp.org](mailto:info@sdbp.org).

**Housing Rates and Reservations**

A block of rooms has been secured for SDBP meeting attendees and exhibitors at a discounted rate. Visit the meeting website for hotel booking information.

*Please contact **Daglyn Carr** at [info@sdbp.org](mailto:info@sdbp.org) or at 703-718-6008 for questions.*