

## Exhibitor Prospectus

Join the Society for Developmental and Behavioral Pediatrics for the **2021 Virtual Annual Meeting** October 21-25, 2021.



We are now accepting applications for exhibits from commercial and non-profit entities.

- Maximize your exposure!
- Connect one on one with attendees
- Access to number of attendee booth visits
- Customize your booth page with content, videos and more!!

Space is limited and will be assigned on a first come, first served basis.

[Click Here](#) for a brief video overview of what a virtual booth will look like.

### The Audience

The SDBP membership is comprised of pediatricians, psychiatrists, psychologists, social workers, and nurses involved in basic research, clinical studies, public health, and community practice. A variety of educational formats are planned that will encourage the exchange of new scientific and clinical information and support the interchange of opinions regarding care and management issues relevant to developmental and behavioral pediatrics. Scientific material will be presented through symposia, oral abstracts, poster presentations, and small group sessions designed for in-depth exploration of specific topics.

### Exhibitor benefits

With access to 600+ clinical and research professionals in the area of developmental and behavioral pediatrics, child psychology, education, and related disciplines, you will be able to **see and download who has been to your booth and how many times**. Attendees will have 24-hour live access to the exhibit hall and booth content beginning October 18<sup>th</sup> and

have access for 6 months post meeting. Exhibitors are encouraged to list times and dates within their booth if/when they will be available to meet live with attendees.

Your customizable virtual booth can include:

- Company Name
- Logo
- Company Description
- Informational Video
- Search Tags
- Informational Documents
- Links to other Resources
- Ability to Conduct Polls

One complimentary exhibitor registration will be provided, permitting entry to the SDBP scientific sessions. Additional exhibitors who wish to attend scientific sessions must register and pay posted registration fees.

### **Exhibit Dates**

*Exhibit booths will be available for viewing throughout the duration of the meeting, as well as for 6 months following the conclusion of the live event (through April 2022).*

**Exhibitor Application Deadline:** September 24, 2021

**Exhibitor Access to design Booth:** October 13, 2021

**Exhibitor Booth Completion:** October 21, 2021

*Exhibitor Cancellation Deadline: October 8, 2021*

### **Booth Information and Rates**

<b>Virtual Exhibit Booth</b>	<b>\$900</b>
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### **Terms of Payment**

Full payment to the Society for Developmental and Behavioral Pediatrics is required with the exhibit space application/contract. Space will not be allocated or held without the completed application and full payment. If paying by credit card, please complete all necessary credit card information on the contract. Make all checks payable to: Society for Developmental and Behavioral Pediatrics and forward to SDBP, Attention: Daglyn Carr, SDBP, 6728 Old McLean Village Drive, McLean, VA 22101.

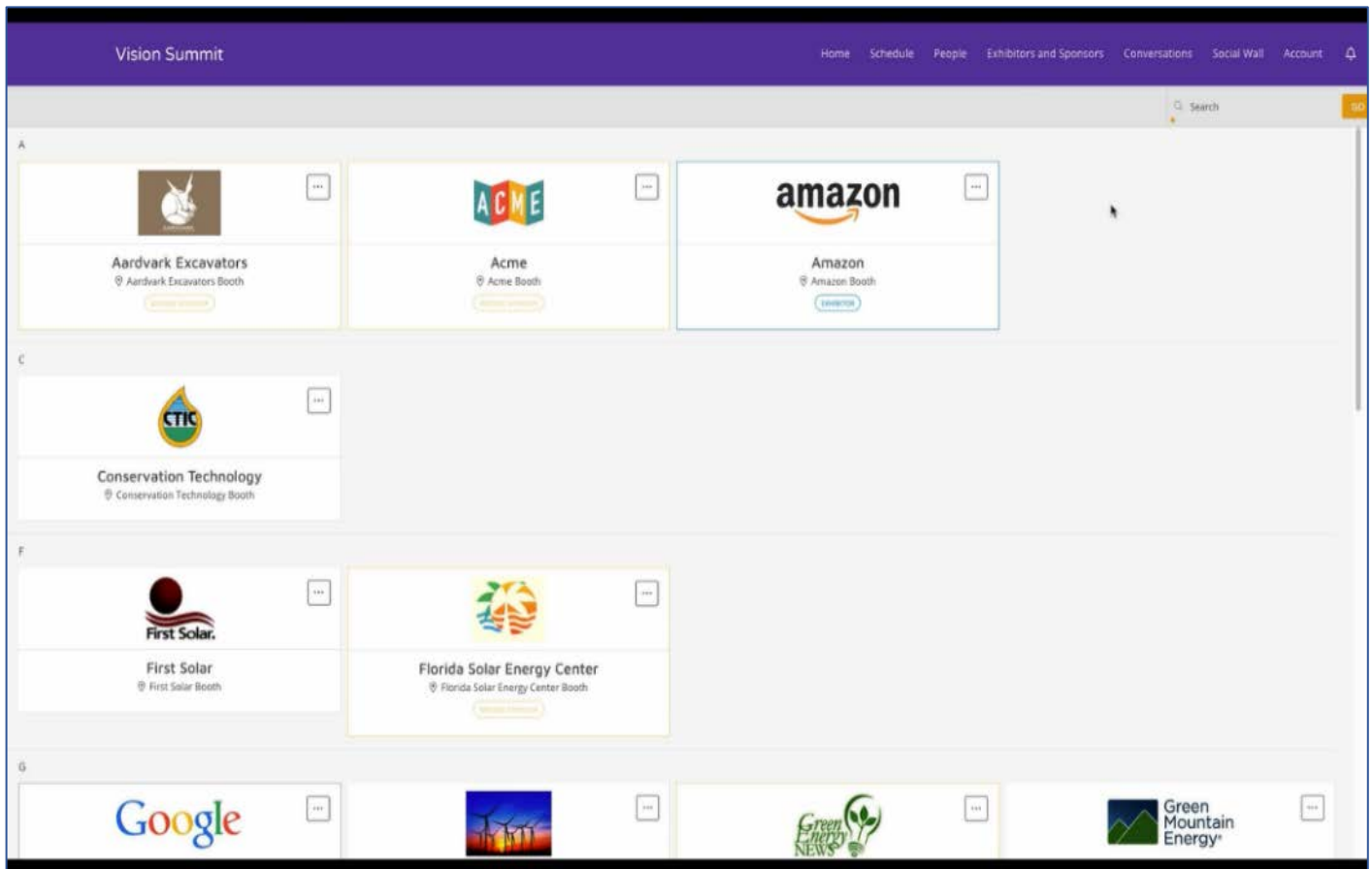
### **Cancellation Policy**

**Exhibitors have until October 8, 2021** to cancel their Exhibitor application. All cancellations must be received in writing by the cancellation deadline date. You can send your email to [info@sdbp.org](mailto:info@sdbp.org). Please note that all refunds will be subjected to a service charge of 50% of the net contract price.

## Assignment of Space

Exhibitor logos will be displayed on the Exhibitor Page in order of application receipt. Clicking these logos will provide entry into each exhibit booth. Space is limited but every effort will be made to satisfy exhibitor space requests. SDBP management reserves the right to make space assignment changes. SDBP management reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibits.

## Sample Exhibit Home Page



# Sample Exhibitor Booth

Vision Summit Home Schedule People Exhibitors and Sponsors Conversations Social Wall Account

**Description**

Amazon distributes downloads and streaming of video, music, audiobook through its Amazon Prime Video, Amazon Music, and Audible subsidiaries. Amazon also has a publishing arm, Amazon Publishing, a film and television studio, Amazon Studios, and a cloud computing subsidiary, Amazon Web Services. It produces consumer electronics including Kindle e-readers, Fire tablets, Fire TV, and Echo devices. In addition, Amazon subsidiaries include Ring, Twitch.tv, and Whole Foods Market.

**Tags**

ARTIFICIAL INTELLIGENCE E-COMMERCE CLOUD PROVIDER CLOUD COMPUTING

**What is AWS?**

Watch later Share

**Amazon Advertising**

Watch later Share

**ENTER VIRTUAL TRADESHOW BOOTH**

**Amazon Booth**

Jennifer Lewis  
Systems Architect

Patrick Samberg  
Systems Consultant

**File**

AWS Overview

**Showcases**

**Cloud-Computing in The 21st Century**

Patrick Samberg  
Amazon

2:30 PM - 3:30 PM CST (Thu, Dec 17)

amazon Google